

ABOUT KRILE COMMUNICATIONS

Services

Krile Communications is a consulting firm specializing in strategic communications, marketing and public relations. Our primary goal is to help clients get the right message, to the right audience, at the right time and in the right way. With Krile Communications, you're not just getting a consultant...you're getting a partner who is truly invested in your success.

Krile Communications offers a full range of consulting services from developing ongoing, comprehensive programs to executing project-based work. Services include the following:

- Strategy and Message Development
- Public Affairs Support
- Internal and Change Communications
- Public Relations and Public Engagement
- Media Relations and Media Coaching
- Social and Web Media
- Marketing and Marketing Materials Production
- Project Management
- Facilitation of Brainstorming and Strategic Planning Sessions
- Presentation/Speech Preparation and Coaching
- Copywriting and Editing

Additionally, we bring together the best professionals in the business to provide graphic design, video production, back-end web development and other support services based on client needs.

Clients

A sampling of Krile Communications clients includes the following:

- American Academy of Pediatrics, Ohio Chapter
- Buffalo Wild Wings (local franchise owner)
- Fairfield County Foundation
- Hamburg Fireworks Display
- Integrated Ag Services
- Muskingum Valley Health Centers
- Ohio Children's Hospital Association
- Telhio Credit Union
- United Producers Inc.
- Winfrey Ruff & Associates



Angela Krile, President

Angela Krile, president of Krile Communications, has nearly 20 years of experience in helping to develop and implement strategic communications effort for organizations that range from small non-profit organizations to large, international corporations.

Her career has taken her backstage at the Victoria's Secret Fashion show; behind the scenes at Cirque du Soleil; to meetings with CEOs of Fortune 500 corporations; and inside the offices of local, state and national lawmakers. Angela has a keen understanding of effectively harnessing both the small-town grapevine and the power of big-city "PR," allowing her to help any size organization communicate to any size audience to meet their communications objectives. Specific examples of Angela's experience include the following:

- Managing the marketing and communications efforts for international arts programs including *Chihuly at the Conservatory* and *Cirque du Soleil*.
- Leading the re-branding, message development and ongoing advocacy communications efforts for the Ohio Children's Hospital Association.
- Managing the marketing, public relations and communications for a record-breaking Grand Opening of the Lancaster, Ohio, Golden Corral location.
- Creating a systematic, proactive internal and external communications program for the nation's largest livestock marketing cooperative and overseeing ongoing implementation of the program.
- Directing and implementing internal and change communications in conjunction with senior management for national corporations such as The Longaberger Company and Tween Brands.
- Developing government affairs, media relations and corporate reputation strategies, plans and materials recognized as national best practices for Fortune 500 companies including The Coca-Cola Company, Miller Brewing Company, Kraft Foods, and Altria Group.
- Managing communications messaging and initiatives for winning state and local ballot initiatives, including the State Issue 1 - *Jobs for Ohio* 2005 Ohio ballot issue, Columbus Zoo 2004 Franklin County replacement levy and local school and library ballot issues.

A native of Sugar Grove, Ohio, Angela received her degree at the prestigious E.W. Scripps School of Journalism at Ohio University and has served on Ohio University's National Alumni Board. She is a member of the Lancaster Rotary and the Fairfield County 4-H Endowment Committee and is an active member of the Lancaster-Fairfield County Chamber of Commerce.

Ms. Krile was named to the 2006 class of *Business First's* "Forty Under 40," is a member of the Leadership Columbus class of 2006 and the Public Relations Society of America, and serves as a volunteer with numerous community organizations. She has been a featured speaker on communications issues at Iowa State University, Ohio University, Capital University and The Ohio State University.

Angela lives on a farm with her husband, Greg, who is a high school math teacher, and their two sons.